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## Franchise Guide

Ambar Components was founded in 1988 expressly to represent Cypress Semiconductor. The intervening seven years has seen its line card grow with the additions of nine further franchises.

Today, Ambar Components is a member of the \$1.2bn Raab Karcher Electronics Group, ensuring customers and suppliers alike of the financial security they need to trade with confidence in todays market. The company has a highly trained sales force that covers the country, supported by Product Specialists, Applications Engineers and internal customer service contacts.

We offer all the value-added services that are expected from a mainstream technology supplier, next day and J.I.T deliveries, Kan-Ban, Barcode and EDI facilities and one of the most advanced Logistics Centres in Europe. Ambar is committed to Total Quality Management and is ISO9002 accredited.

- ◀ Aural
- ◀ Cypress Semi.
- ◀ Dense Pac
- ◀ IMI
- ◀ Micro Linear
- ◀ Mitel Semi
- ◀ PowerDsine
- ◀ QLogic
- ◀ Raytheon
- ◀ S3
- ◀ SST
- ◀ Summit

Ambar Components Ltd



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Power